



IMPACT INVESTMENT PROSPECTUS

Economic Mobility and
Business Empowerment Program for
Spanish-Speaking Women Entrepreneurs

Pilot Project

UTILIDAD EN 7™
2026–2027



Empowering Businesses —
Improving Quality of Life —
Advancing Economic Mobility

BHB FOUNDATION
ORLANDO, FLORIDA

IMPACT INVESTMENT EXECUTIVE SUMMARY

UTILIDAD EN 7TH PILOT PROJECT 2026–2027

Businesses Helping Businesses Foundation Corp. (BHB Foundation)

ORGANIZATION OVERVIEW

Businesses Helping Businesses Foundation Corp. (BHB Foundation) is an IRS-recognized 501(c)(3) Public Charity dedicated to advancing economic mobility, financial inclusion, entrepreneurship, and business sustainability for Hispanic women entrepreneurs throughout Central Florida.

Our mission is to empower women business owners through education, strategic business development, financial management, leadership training, and sustainable growth opportunities that improve quality of life and strengthen communities.

Institutional Motto

Empowering Businesses • Improving Quality of Life • Advancing Economic Mobility

THE CHALLENGE

Hispanic women represent one of the fastest-growing entrepreneurial segments in the United States. Despite their growth and resilience, many continue to face significant barriers that limit business expansion, profitability, and long-term sustainability.

Key challenges include:

- Limited access to capital and funding opportunities.
- Insufficient financial education and business planning support.
- Weak operational systems and performance measurement practices.
- Limited access to strategic mentorship and technical assistance.
- Difficulty scaling operations and increasing profitability.
- Financial vulnerability and inconsistent cash flow management.

The challenge is no longer helping women start businesses—it is helping them build stronger, more profitable, and sustainable enterprises that create long-term economic mobility.



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foundationbhb@gmail.com



www.foundationbhb.org



786-806-0165



OUR SOLUTION

BHB Foundation has developed a comprehensive economic mobility and business strengthening initiative specifically designed for Hispanic women entrepreneurs.

The first implementation of this initiative is:

UTILIDAD EN 7TM

Pilot Project 2026–2027

UTILIDAD EN 7TM is a structured business intervention designed to strengthen women-owned businesses through:

- Comprehensive business diagnostics.
- Financial management education.
- Administrative organization.
- Business performance measurement systems.
- Operational efficiency improvements.
- Leadership development.
- Strategic planning.
- Specialized mentoring and implementation support.

The project is designed to transform vulnerable businesses into stronger, more profitable, and sustainable enterprises capable of generating lasting economic impact.

PILOT PROJECT SCOPE

During the pilot phase, BHB Foundation will provide direct support to:

70 Hispanic Women Entrepreneurs

70 Businesses Strengthened

30 Weeks of Structured Intervention

More Than 700 Hours of Direct Technical Assistance and Mentorship



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BUSINESSES HELPING BUSINESSES

Foundation

Program participants will receive:

- Business assessments and diagnostics.
- Financial management tools.
- Strategic planning guidance.
- Operational improvement strategies.
- Performance measurement systems.
- Leadership development support.
- Individualized implementation assistance.

EXPECTED OUTCOMES

Business Outcomes

- Projected revenue growth between 20% and 40%.
- Improved financial stability and cash flow management.
- Increased operational efficiency.
- Greater readiness to access capital and financing opportunities.
- Stronger business sustainability and resilience.
- Improved decision-making through performance indicators.

Community Outcomes

- Increased economic mobility.
- Enhanced financial inclusion.
- Stronger Hispanic business ecosystem.
- Improved household economic stability.
- Job creation and retention.
- Expanded strategic partnerships and community impact.

ORGANIZATIONAL CREDIBILITY & SUSTAINABILITY

BHB Foundation has developed a diversified funding strategy designed to ensure long-term sustainability and scalable impact.

The organization currently maintains:

☒ IRS Approved 501(c)(3) Public Charity Status

☒ Public Charity Classification 509(a)(2)



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BUSINESSES HELPING BUSINESSES Foundation

- ✓Registered Benevity Cause
- ✓Eligible for Workplace Giving Programs
- ✓Eligible for Corporate Matching Gift Programs
- ✓Corporate Sponsorship Program
- ✓Foundation Grant Development Strategy
- ✓Community Partnership Network

BHB Foundation is also registered with **Benevity**, enabling workplace giving, employee donations, and corporate matching gift opportunities that support long-term program sustainability.

INVESTMENT OPPORTUNITY

The total investment required to implement the UTILIDAD EN 7TM Pilot Project is: **\$578,652.86**

Average investment per participant: **Approximately \$8,266 per entrepreneur**

Participant co-investment commitment: **\$189,000**

Funding will support:

- Technical assistance and business coaching.
- Specialized mentorship.
- Financial education and business development training.
- Program implementation and administration.
- Impact measurement and evaluation.
- Participant support services.

All charitable contributions are tax-deductible to the extent permitted by law.

STRATEGIC ALIGNMENT

The UTILIDAD EN 7TM Pilot Project aligns with priorities related to:

- Economic Mobility
- Women's Entrepreneurship



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BUSINESSES HELPING BUSINESSES Foundation

- Financial Inclusion
- Small Business Development
- Community Development
- Workforce and Economic Growth
- ESG Social Impact Priorities
- CRA-Aligned Community Investment Initiatives

The project also directly supports the United Nations Sustainable Development Goals:

- SDG 5 – Gender Equality
- SDG 8 – Decent Work and Economic Growth
- SDG 10 – Reduced Inequalities
- SDG 17 – Partnerships for the Goals

INVITATION TO PARTNER

BHB Foundation invites foundations, financial institutions, corporations, sponsors, and strategic partners to join this transformative initiative.

Investing in women entrepreneurs creates measurable returns that extend far beyond individual businesses. It strengthens families, generates jobs, expands economic opportunity, and builds stronger communities.

Together, we can empower businesses, improve quality of life, and advance economic mobility for generations to come.

CONTACT INFORMATION

Milagros Torres Sanchez
President & Founder
Businesses Helping Businesses Foundation Corp. (BHB Foundation)
Orlando, Florida
foundationbhb@gmail.com
www.foundationbhb.org
(786) 806-0165

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